

top dogs best sellers for the last 2 months

Orbee-Tuff Snowball
Orbee-Tuff Mint
Glow for Good Ball
Planet Dog Wood Chuck with Recycle Ball
Orbee Tuff – Football

info links stay connected

The Greenest Way to Order:
www.planetdogretailer.com
Order Forms and Information
Our Virtual Tradeshow
POP Signage
p. 800.381.1516 | f. 207.761.2525



PDog's Facebook fan count is up to 10,361
Twitter followers 2357

Happy Holidays from the Planet Dog Pack.

Greetings friends of Planet Dog~

As 2010 comes to a close, we want to take a moment to thank you, our valued partners, for being a part of our pack and supporting Planet Dog and the Planet Dog Foundation this year.

In looking back at the last 12 months, we see a year marked with giving, innovation, and celebrations. Here are a few highlights:

- Launched our successful year-long campaign: the 2010 Glow for Good Romp-a-Thon to sell 20,000 Orbee-Tuff® Glow for Good Balls by the end of this year.
- Launched our Planet Dog eats line – our organic treats in three flavors.
- Promoted and added several members to our Planet Dog team and International Planet Dog Champion Team.
- Donated nearly \$100,000 in cash grants and in-kind donations through the Planet Dog Foundation.

[Click here to see the list of 2010 Grantees.](#)

- Launched our award-winning Bamboo Wood Chuck® ball-tosser.
- Had a fantastic 2010 holiday season.

We are proud of these achievements, but more importantly, thankful that you helped us reach them by being our loyal partners. We have a deep commitment to you, our customers, to our community and to Planet Earth. We rely on you and your feedback so we can continue to offer you the very best products, services and support. You are invaluable to us.

**“Gratitude makes sense of our past, brings peace for today,
and creates a vision for tomorrow.”**
Melody Beattie

2011 will be a year filled with even more giving, innovation and major celebrations! (Like celebrating 10 years of the Original Orbee® Ball and 10 years of philanthropy!) We look forward to another year of giving, romping, playing, guiding, sniffing, drooling, sleeping and wagging with you and all our 4-legged best friends.

With our very best wishes for a happy holiday and prosperous New Year!

Stephie, Alex & the entire Planet Dog Team

Important Information

Our pack will be off on a holiday romp from Friday, December 24th, until Monday, January 3rd. Our website will be fully operational and any orders placed during our break will ship the week of January 3rd. If you have any questions or concerns please contact us at customerservicegroup@planetdog.com. We look forward to wagging with you in 2011!

Thank You & Happy Holidays

From Our Pack to Yours. support. lead. serve.



Linda McKinley, based in Virginia, is quickly approaching her 1 year anniversary with Planet Dog. Her territory consists of District of Columbia, Delaware, Maryland, North Carolina, South Carolina, Virginia, and West Virginia. She is married with two sons, ages 5 and 7. She loves to be outdoors be it biking, running, or camping. Her personal pack consists of two feisty Jack Russell terriers, Gordon and English Setters, Border Collie mix, and their latest edition, an Italian Spinone.

Merchandising is Key! Linda recommends grouping Planet Dog items together for ultimate impact. Spinners provide a great way of easily changing up displays while allowing you to quickly move products around for a fresh new feel. Certain items moving slowly? She recommends placing them at eye level to help garner recognition for better sell through.

Something to Woof About. planet dog retailer highlight.

Chewy's Bonetique, Denver, Colorado

What do you get when you combine one part sweet Golden Retriever, one part former North Dakota farm girl, and a picturesque location just minutes from downtown Denver? Why Chewy's Bonetique, of course!

In 2004, Julie Neva's Golden Retriever, Chewy, inspired Julie to end her successful Human Resources career and create Chewy's Bonetique, a premium pet boutique for dogs and cats. Julie now applies her resourcefulness by offering the finest super-premium foods, top quality treats, raw diets, holistic remedies and supplements, stylish collars/leashes/harnesses/dog wear, unique and engaging toys, salon-worthy shampoos and grooming products. You may also pamper your pup in the self dog wash, complete with Chewy's signature blueberry facial, although many loyal customers prefer to use Chewy's expert bath and brush services.

Julie loves to share her passion for nutritional education with her customers, featuring many local Colorado suppliers, and actively supports local rescue groups and community organizations. Her new line of "The Bonetique™" natural treats are also proudly made in the USA.

Two- and four-legged friends are always welcome to pop in for a warm greeting and a tasty treat offered by Chewy's knowledgeable, caring staff. Chewy's Bonetique is nestled in the heart of the Lowry Town Center at 2nd Avenue and Quebec, a pedestrian- and canine-friendly area surrounded by great restaurants, shops, parks and recreational areas in the Denver's Lowry Historic District.

For more information on Chewy's Bonetique please visit them at <http://www.chewysbonetique.com/>



we protect

we engage

we support

we give 2%

think globally. act doggedly. [learn how >>](#)